

## Challenge:Future Gala 2010 May 18, 2010 • Bled, Slovenia

On May 18, 2010, **innovative youth, business leaders, educators, government change makers and media** from different corners of the world will come together in Bled, Slovenia under the patronage of the **President of the Republic of Slovenia, Dr. Danilo Turk** to celebrate innovation, dialogue, and sustainable future.

In addition to the great speakers and exciting networking opportunities, the Gala will serve as a culmination for an eight-month-long **global student competition on innovations for sustainable future**, called **Challenge:Future**. The competition has united 13,000 youth from 184 countries from 964 universities and business schools. At the Gala, the best team will receive the grand prize of 20,000 Euro as recognition of an outstanding achievement, while the **most innovative school** will be celebrated for promoting sustainability thinking and action.

Take part in this exciting event and learn about the most important **trends for the future**, discover **new ideas and opportunities for your business**, and meet leaders of the future – the **global talent representing Generation Y**.

Get inspired by the **featured keynote speakers** of Challenge:Future Gala 2010:



**Joel A. Barker** is one of the best-known futurists in the world. His videos on the future have been translated into 20 languages and have been seen by more than 100 million people. His book on paradigms is a standard text in more than 100 universities and has been translated into 20 languages. His last book, *Five Regions of the Future*, co-authored with Dr. Scott Erickson, came out in 2005. In 2008, he was identified as one of the top 100 thought leaders in personal leadership and organizational leadership by Executive Excellence Publications.



In 1996, **Donald J. Johnston** became the first non-European to occupy the prestigious position of Secretary-General of the OECD, where he served for ten years and where he introduced many important initiatives that continue to benefit the international community. In recognition of this accomplishment, Japan awarded him the Grand Cordon of the Order of the Rising Sun in 2006, the highest decoration that can be bestowed on a non-Japanese. In 2008, Mr. Johnston was appointed as Officer of the Order of Canada for his contributions to public service in Canada and worldwide.

Building on the ideas of the distinguished keynote addresses, **selected youth speakers** and presentation of winning **student innovations** will offer insights into the future as imagined by the next generation of leaders.

We look forward to welcoming you at the Bled Festival Hall on **Tuesday, May 18, 2010 at 15:00**. Reception at IEDC-Bled School of Management will start at 18:00 to conclude the Gala.

Join the Future and dare to Challenge it!